ORDER

Orders Order / Rev: 68907 09853271 Alt Order #: Candidate Orders Product Desc: **CBS 47** 2265 Estimate: Millennium Washington DC Flight Dates: 10/30/12 - 11/06/12 Primary AE: Original Date / Rev: 10/29/12 / 10/29/12 Sales Office: **MNAT** CIA - O Order Type: Sales Region: National **Greer Margolis Mitchell** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsic Ave EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President A35+ New Business Thru: Demographic: **Product Codes: Presidential Elections** 00:00:00 Order Separation: Priority: P-3 Advertiser External ID: Revenue Codes: Agency External ID: AGY, POL-CAND, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	21	\$6,750.00	\$5,737.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	21	\$6,750.00	\$5,737.50	0.00
Totals	21	\$6,750.00	\$5,737,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	25%	\$6,750.00
Market	100%	\$27,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	75%	\$20,250.00
WAWS	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

_	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	1 WTEV	10/30/12	2 11/05/12	Action News @ 5	ia CM	5:00 AM-5:	30 AM MTWTF	1:00	1	\$40.00 P-3	0.00 NM	1	\$40.00
				Action News @ 5	5a								
	ACTION	I NEWS	@ 5										
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
_	Week: 10/3	30/12	11/05/12	MTWTF	1	\$40.00	0.00						
	2 WTEV	11/06/12	2 11/06/12	Action News @ 5	ia CM	5:00 AM-5:	30 AM - T	1:00	1	\$40.00 P-3	0.00 NM	1	\$40.00
				Action News @ 5	5a								
	ACTION	NEWS	@ 5										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 11/	05/12	11/11/12	- T	1	\$40.00	0.00				ı		
-	ACTION Sta	I NEWS	@ 5 End Date	Action News @ &	5a	Rate	Rating	1:00	1	\$40.00 P-3	0.00 NM	1	\$40.00

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CBS 47

Order / Rev: 68907

Alt Order #: 09853271 Product Desc: Candidate Orders

Troduct 2000

Advertiser:

Obama/D/President

Flight Dates: 10/30/12 - 11/06/12 Estimate: 2265

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
2 WTEV		2 11/06/12	Action News @ 5a Action News @ 5a	СМ	5:00 AM-5:	30 AM -	T	1:00	1	\$40.00 P-3	0.00 NM	1	\$40.00
ACTIO	N NEWS	@ 5											
3 WTEV	10/30/1	2 11/05/12	Action News @ 6a Action News @ 6a	CM	6:30 AM-7:0	00 AM 1	MΓWΓF	1:00	2	\$80.00 P-3	0.00 NM	2	\$160.00
	N NEWS art Date	@ 6A End Date	Weekdays S	Spots/Week	Rate	Ratin	a						
Week: 10		11/05/12	МГЖГБ	2	\$80.00	0.0	_						
4 WTEV	10/30/1	2 11/05/12	CBS This Morning CBS Morning News	CM S	7:00 AM-9:0	00 AM 1	ΛΓWΓF	1:00	1	\$70.00 P-3	0.00 NM	1	\$70.00
EARLY	/ SHOW												
St Week: 10	art Date 0/30/12	End Date 11/05/12	Weekdays S	Spots/Week 1	Rate \$70.00	Ratin 0.0	_						
5 WTEV	11/06/1	2 11/06/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:0	00 AM -	T	1:00	1	\$70.00 P-3	0.00 NM	1	\$70.00
EARLY	/ SHOW		-										
<u>St</u> Week: 11	art Date 1/05/12	End Date 11/11/12	<u>Weekdays</u> <u>S</u> - T	Spots/Week 1	<u>Rate</u> \$70.00	Ratin 0.0	_						
6 WTEV	11/03/1	2 11/03/12	CBS This Morning S	Satur © M	8:00 AM-10):00 AM-	S-	1:00	1	\$80.00 P-3	0.00 NM	1	\$80.00
SATUF	RDAY EA	RLY SHOW	Saturday Early Sho	ow									
_	art Date	End Date	Weekdays S	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10		11/04/12	S-	1	\$80.00	0.0	_						
7 WTEV	/ 10/30/1	2 11/05/12	Action News @ No Action News @ No	_	12:00 PM-1	12:30 PI	MTWTF	1:00	2	\$460.00 P-3	0.00 NM	2	\$920.00
		@ NOON											
<u>St</u> Week: 10	art Date 0/30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$460.00	Ratin 0.0	_						
8 WTEV	11/04/1	2 11/04/12	CBS Sun Morning CBS Sun Morn Nev	CM ws	9:00 AM-10):30 AM-	S	1:00	1	\$600.00 P-3	0.00 NM	1	\$600.00
CBS S	UN MOR	NING											
<u>St</u> Week: 10	art Date 0/29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$600.00	Ratin 0.0	_						
		2 11/05/12	Action News @ 5p	CM	5:00 PM-5:	30 PM 1	ИТWTF	1:00	2	\$400.00 P-3	0.00 NM	2	\$800.00
ACTIO	N NEWS	@ 5P	Action News @ 5p										
<u>St</u>	art Date	End Date	Weekdays S	Spots/Week	Rate	Ratin	<u>g</u>						
10 WTEV		11/05/12	MTWTF Action News @ 6p	CM 2	\$400.00 6:00 PM-6:3	0.0 30 PM N		1:00	2	\$400.00 P-3	0.00 NM	2	\$800.00
	N NEWS		Action News @ 6p							,			,
<u>St</u>	art Date	End Date	Weekdays S	Spots/Week	Rate	Ratin	_						
11 W/TEV		11/05/12	CBS Evening News	CM	\$400.00 6:30 PM-7:0	0.0 0.0 PM N		1:00	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
	VENING		CBS Evening News		0.501 101-7.0	OO I W I	/II WI I'	1.00	2	ψοσο.σσ1 -3	O.OO INIVI	2	ψ1,200.00
<u>St</u>	art Date	End Date		Spots/Week	Rate	Ratin							
12 W/TEV		11/05/12	MTWTF Sa Action News @	2 6p. CM	\$600.00 6:00 PM-6:	0.0 30 PM		1:00	1	\$450.00 P-3	0.00 NM	1	\$450.00
	N NEWS		Sa Action News @		0.001 101-0.3	30 1 W -	5-	1.00	'	ψ430.001 -3	O.OO INIVI	'	Ψ430.00
	art Date	End Date	Weekdays S	Spots/Week	Rate	Ratin	a						
Week: 10		11/04/12	S-	1	\$450.00	0.0							
13 WTEV	11/04/1	2 11/04/12	Su Action News @ Su Action News @		6:30 PM-7:0	00 PM -	S	1:00	1	\$200.00 P-3	0.00 NM	1	\$200.00
ACTIO	N NEWS	@ 630P		F									
<u>St</u> Week: 10	art Date 0/29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$200.00	Ratin 0.0							
			M-F Action News @	11pCM	11:00 PM-1			1:00	2	\$440.00 P-3	0.00 NM	2	\$880.00
ACTIO	N NEWS	@ 11P	M-F Action News @	2 11p									

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 10/30/12 - 11/06/12
 Estimate:
 2265

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Гime Day	s Lei	n Spots	Rate Pri	Rtg Type	Spots	Amount
14	₽ WTEV	10/30/12	11/05/12	M-F Action News	@ 11pCM	11:00 PM-1	1:35 PIMTWT	? 1:0	00 2	\$440.00 P-3	0.00 NM	2	\$880.00
				M-F Action News	@ 11p								
	ACTION	NEWS @	0 11P										
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10/3	30/12	11/05/12	MTWTF	2	\$440.00	0.00						
15	WTEV	11/04/12	11/04/12	Su Action News @	2 11p CM	11:00 PM-1	1:35 PI	- S 1:0	00 1	\$440.00 P-3	0.00 NM	1	\$440.00
				Su Action News	@ 11p								
	ACTION	NEWS @	11/SPOR	TS360									
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10/2	29/12	11/04/12	S	1	\$440.00	0.00						

Totals 21 \$6,750.00